

**COLD SPRING AREA CHAMBER OF COMMERCE**  
**2011 AREA COMMUNITY'S BUSINESS/ORGANIZATION SURVEY**

Please take a few minutes to complete this survey and help your needs and the needs of this community. NOTE: *INFORMATION ON INDIVIDUAL SURVEYS IS CONFIDENTIAL, ONLY SUMMARY RESULTS WILL BE PUBLISHED.*

1. What is your type of business/organization? (If your bus/org applies to more than one area, indicate only the primary area.)
- Construction
  - Not-for-Profit
  - Lodging
  - Restaurant
  - Real Estate
  - Land Development
  - Finance or Insurance
  - Retail/Wholesale trade
  - Government
  - Service (doctor, lawyer, candlestick maker, etc.)
  - Utility
  - Other (Please specify): \_\_\_\_\_

2. How many employees does your bus/org employ?
- None
  - 1-5
  - 6-10
  - 11-20
  - 20-49
  - 50+

3. Please explain what you believe the Chamber is or is not doing well with regard to your expectations:
- |                                 |                              |
|---------------------------------|------------------------------|
| a. After Hours                  | b. Ambassador Visits         |
| c. Annual Meeting               | d. Board Meetings            |
| e. Chamber Luncheons            | f. City Government Liaison   |
| g. Community Awards Banquet     | h. Community Clean-up        |
| i. Community Showcase/Expo      | j. Discount Coupon Program   |
| k. Golf Tournament              | l. Hometown Pride Breakfast  |
| m. New Teacher Welcome/Luncheon | n. Ribbon Cutting Ceremonies |

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4. What types of Business is most needed in the Cold Spring area?

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5. Which methods of communication would you like to receive from the Chamber? (Check all that apply)

Type of Communication	Email	US Mail	Web Access
Newsletter	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
New Business Announcements	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Chamber After Hours Announcements	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Legislative Issues Announcements	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other Important Announcements	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Describe: _____			

6. The Cold Spring Area Chamber of Commerce is an IRS 501( c ) (6) corporation. In which of the following initiatives and issues do you believe the Chamber should be involved (mark all that apply)?

- Taxes
- City Incorporation issues
- Transportation (Highways)
- Energy Costs
- Lodging & recreation
- Economic Development of Cold Spring area
- Environmental issues affecting Cold Spring area
- Developing Demographic data for Cold Spring area
- County Legislative issues affecting Cold Spring area
- State Legislative issues affecting Cold Spring area
- Federal Issues Affecting Cold Spring area
- State Agency Issues Affecting Cold Spring area
- Other: \_\_\_\_\_  
\_\_\_\_\_

7. What do you consider the most important issue facing the future growth and profitability of the bus/org community of the Cold Spring area?

SHORT TERM: \_\_\_\_\_  
\_\_\_\_\_

LONG TERM: \_\_\_\_\_  
\_\_\_\_\_

8. Please provide comments or suggestions detailing how the Cold Spring Area Chamber of Commerce can better serve the needs of the bus/org community of the Cold Spring area:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

PLEASE PROVIDE THE FOLLOWING INFORMATION:

Name: \_\_\_\_\_  
Company: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Email: \_\_\_\_\_  
Business Phone: \_\_\_\_\_  
Home Phone (Optional): \_\_\_\_\_

\_\_\_\_\_ Yes, I am interested in attending a Cold Spring Chamber Informational Seminar.  
\_\_\_\_\_ Yes, I am interested in serving on a ROCORI Area Tourism Marketing Committee.

RETURN THE SURVEY EITHER IN AN ENVELOPE MARKED "SURVEY CONFIDENTIAL" to:

**Cold Spring Area Chamber of Commerce**  
**20 Red River Ave. S. Suite 110**  
**Cold Spring, MN 56320**

or FAX TO: **320-685-4186**,  
or scan in PDF and attach to email and send to: **info@coldspringmn.com**