

COLD SPRING AREA CHAMBER OF COMMERCE
2010 COMMUNITY SHOWCASE

Saturday March 27, 2010 9 AM - 2 PM
ROCORI High School ~ Cold Spring, MN



~ DON'T MISS THIS EVENT ~ A GREAT WAY TO
 PUT THE SPOTLIGHT ON YOUR BUSINESS!

- INCREASE visibility
- NETWORK with area businesses
- Show APPRECIATION to your customers
 - EXPAND your customer base
- SUPPORT area non-profit organizations
- PROMOTE your business at a very economical price!



SPONSORSHIP OPPORTUNITY

Being a part of the Community Showcase is a great way to promote your business for an economical price. Each year, the Community Showcase has grown both in general attendance and the number of business and organizations participating. In 2009, the estimated attendance was over 800, with people of all ages coming to see what 85+ area businesses and non-profits had to offer. Thanks to the generous support of the Showcase sponsors, the Chamber is able to better promote the event, using a variety of media to promote the Showcase, including posters, bank stuffers, ads, postcards, the chamber newsletter, cable channel 10, www.digelogrocori.com, www.coldspringmn.com, email notices, and interviews with sponsors.



Sponsors who register by January 15, 2010 for a sponsorship package receive a discounted rate plus will have their logo included on the registration information mailing to all area businesses and organizations.

SPONSORSHIP LEVELS

	Sponsorship fee	
	Before January 15, 2010	After January 15
___ Silver Level (Includes booth, electricity, advertising, small logo on advertising)	\$125	\$175
___ Sponsor for the Cold Spring Area Historical Society Breakfast (Limit of 2 businesses) (Includes booth, electricity, advertising, & logo advertising)	\$175	\$200
___ Gold Level (Includes end or corner booth, electricity, additional table, logo advertising)	\$275	\$325
___ Platinum Level (Includes end or corner double booth, electricity, additional advertising)	\$475	\$525

IF YOU PARTICIPATE IN ONLY ONE CHAMBER EVENT THIS YEAR, THIS IS THE ONE FOR YOU!
THE 2010 SHOWCASE WILL FEATURE MANY GREAT BUSINESSES AND COMMUNITY ORGANIZATIONS - INCLUDING YOUR BUSINESS, CHURCH, CLUB OR ORGANIZATION!!

GET INVOLVED!

If you are unable to be a vendor or a Showcase Sponsor this year, we ask for your help in promoting the 2010 COMMUNITY SHOWCASE by informing your employees of the event, donating a door prize, or sponsoring a non-profit organization's booth. In addition, we are always looking for new ways to promote the COMMUNITY SHOWCASE. If you have a new idea or suggestion, or are interested to be a part of the planning committee, please contact SHOWCASE Coordinator Rita Hennen:

Phone: 320-685-8208 Email info@greatescapes4you.com



COLD SPRING AREA CHAMBER OF COMMERCE
 320-685-4186 215 1ST Street South Suite 200
 Cold Spring MN 56320
www.coldspringmn.com Email: info@coldspringmn.com

2010 COMMUNITY SHOWCASE REGISTRATION

(Please print all information clearly)

Mail with payment to: COLD SPRING CHAMBER OF COMMERCE
215 1st Street South Suite 200, Cold Spring, MN 56320

BUSINESS / ORGANIZATION NAME _____

Business Non-profit (A booth sign will be printed with this name) Sign needed No sign needed

Address _____ City _____ State _____ Zip _____ Phone _____ Fax _____

CONTACT PERSON _____ EMAIL _____

We will provide the following free services (blood pressure check, color analysis, face painting, putting green, etc) _____
 Items to be sold or demonstrated: _____
Examples: Make-up, hair styles, karate, stamping/scrapbook products, home décor, etc.

SPONSORSHIP FEE

Before January 15, 2010 After January 15

<input type="checkbox"/> Silver Level (Includes booth, electricity, advertising, small logo on advertising)	\$125	\$175
<input type="checkbox"/> Sponsor for the Cold Spring Area Historical Society Breakfast (Limit of 2 businesses)	\$175	\$200
<input type="checkbox"/> Gold Level (Includes end or corner booth, electricity, additional table, logo advertising)	\$275	\$325
<input type="checkbox"/> Platinum Level (Includes end or corner double booth, electricity, additional advertising)	\$475	\$525

ALL SPONSORS: Please email a .PDF version of your business logo as soon as possible to:
info@greatescapes4you.com to be used in various promotional pieces and ads.

DOOR PRIZE INFORMATION: Please submit info no later than March 1st to be included in promotional info

DOOR PRIZE(S) TO BE GIVEN AWAY AT YOUR BOOTH _____

EXACT DOOR PRIZE ITEMS PENDING — CONTACT ME FOR MORE INFORMATION

GENERAL DOOR PRIZES: _____

(Prizes & Registration forms will be at the Chamber table. Door prizes may be dropped off at the Chamber office)

OUR BUSINESS/ORGANIZATION WILL DONATE \$_____ TOWARDS PURCHASE OF GRAND PRIZE ITEM
(minimum of \$35 Your business will be listed as contributor. Grand Prize item's value will be based on contributions)

GENERAL VENDOR (NON-SPONSOR) BOOTH REGISTRATION:

# Booths/space needed	Registration fee (before March 11)	After March 11th
<input type="checkbox"/> Chamber Member	<input type="checkbox"/> \$ 60	<input type="checkbox"/> \$ 80
<input type="checkbox"/> Non-Chamber	<input type="checkbox"/> \$ 75	<input type="checkbox"/> \$ 90
<input type="checkbox"/> Food vendor (not a non-profit)	<input type="checkbox"/> \$ 75	<input type="checkbox"/> \$ 90
<input type="checkbox"/> Non-Profit Club or Organization	<input type="checkbox"/> \$ 35	<input type="checkbox"/> \$ 50
<input type="checkbox"/> Electricity needed	<input type="checkbox"/> \$10	
<input type="checkbox"/> Extra table	<input type="checkbox"/> \$15	

Additional information or special requests: _____

Promotional postcards -- A great way to tell your customers that you will be at the Community Showcase.

Chamber member rates: 150 (\$12) 300 (\$20) 500 (\$30)

Note: Postage is not included. Ask about customizing postcards for your business (additional fees may apply)
Postcard orders will be available for pick up at the Chamber office approximately March 4, 2010.

TOTAL AMOUNT ENCLOSED \$ _____

WE'RE MOVING!

The Cold Spring Area Chamber will be moving to a new office in February 2010. After March 1, 2010, please send mail to:

COLD SPRING AREA CHAMBER OF COMMERCE 20 Red River Avenue South, Cold Spring, MN 56320
Information: 320- 685-4186 www.coldspringmn.com Email: info@coldspringmn.com